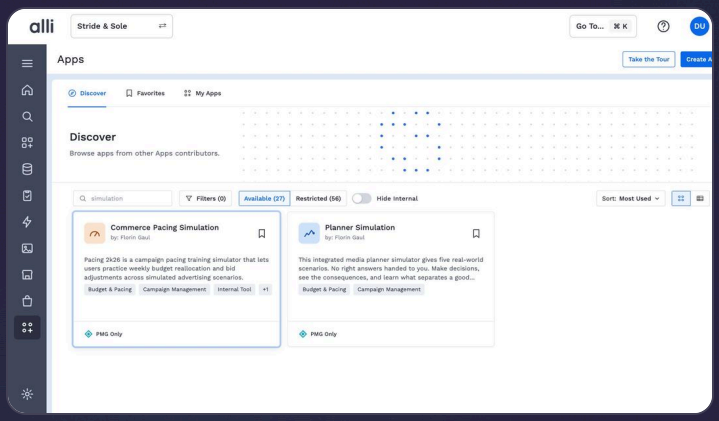
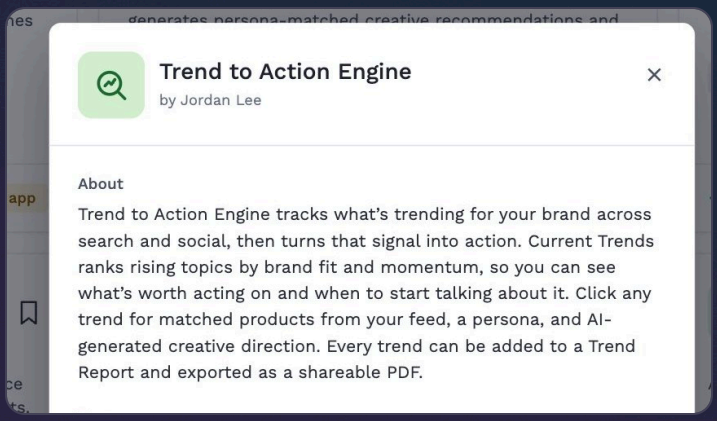
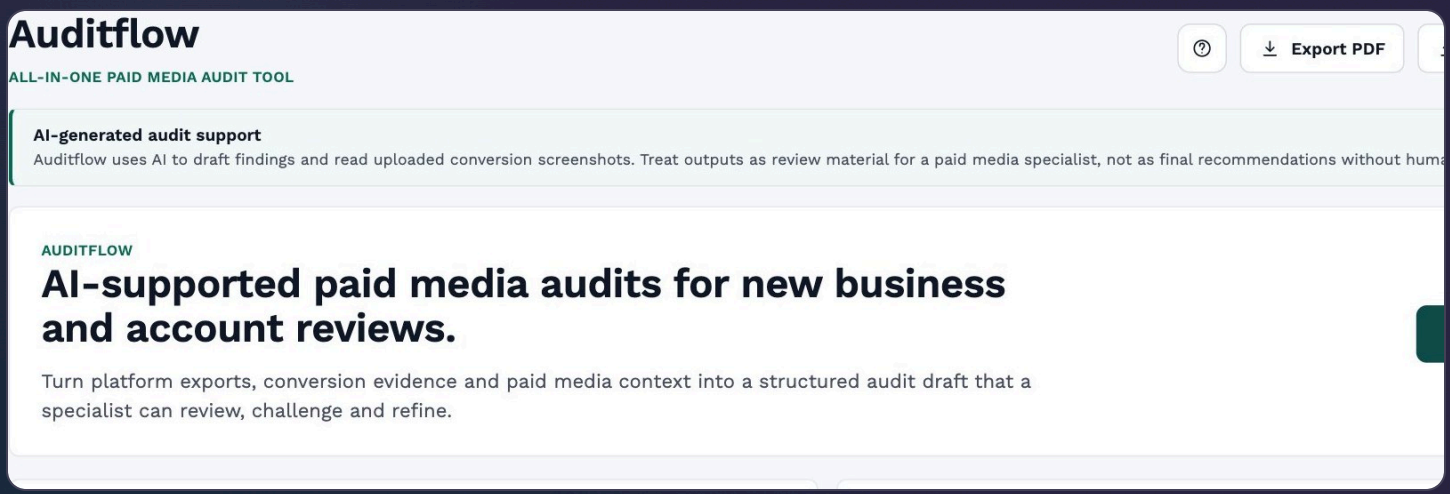
ALLI APPS · AGENTIC APPS

A governed AI app builder for teams and clients

Alli Apps is the governed AI app builder in the Alli operating system. It wraps prompts, skills, and workflows in a real interface, so the automation one person built becomes a tool your teams and clients open every day. Describe an app in Alli4u, deploy it to Alli Apps, and share it with code verification, reviews, and audit trails built in.





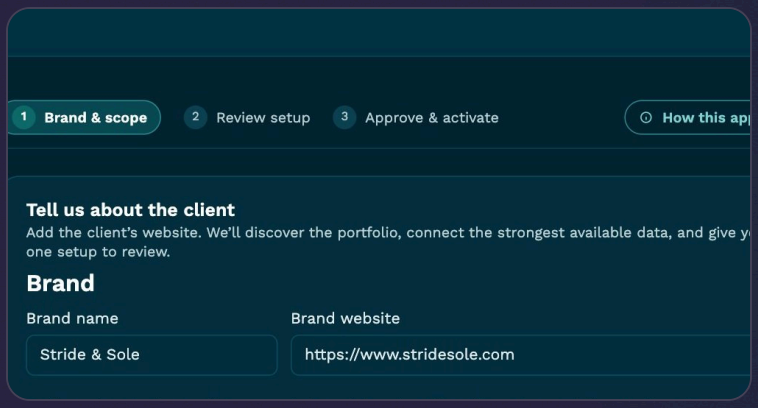


ALLI BY PMG

15+ years in production, running strategy, data, and marketing for the world's largest brands	**100%** of PMG clients use Alli, with no separate client version	**SOC 2** Type II report held by the Alli platform, aligned with the NIST Cybersecurity Framework

WHAT APPS DOES

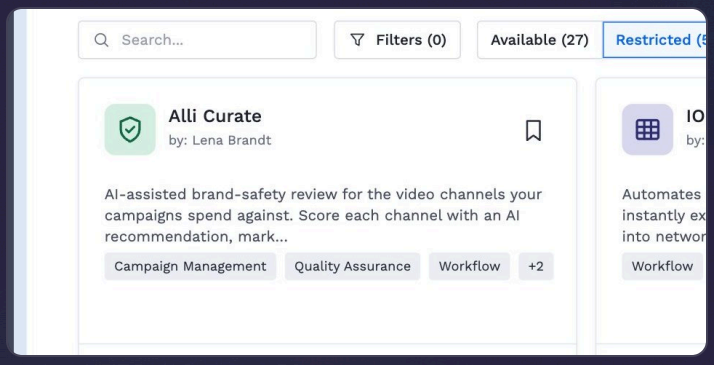
Turn prompts and workflows into tools people open

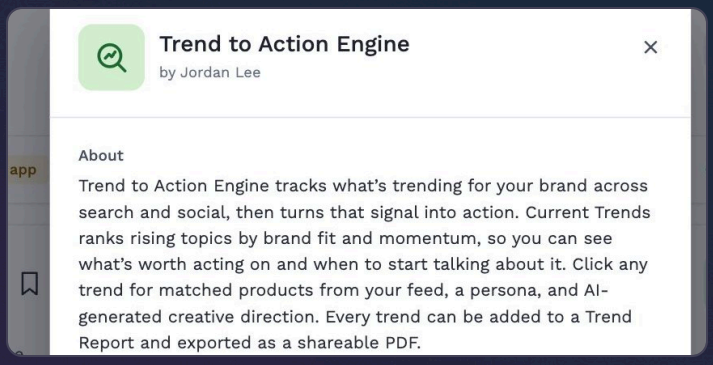


BUILD BY DESCRIBING IT

From concept to working tool in one place

Describe the app in Alli4u, using the skills and workflows you already have.





GOVERNED BY DEFAULT

The right people get the tool

Each app is marked PMG only or shared with clients, and available or restricted.

SHARED SECURELY

Give clients the tools that support their business

Share an app with clients through governed access inside the secure Alli platform.

WHAT CHANGES

01	02	03	04
Self-serve tools	**Decisions stay with people**	**Clients use it too**	**Usage you can see**

A prompt becomes a skill. A skill becomes an app.

Book an intro and we'll show you the apps teams already use in Alli, and how your best workflow could become the next one.

Book an intro →

Ask your PMG team, or scan to see it live

SCAN TO SEE IT LIVE