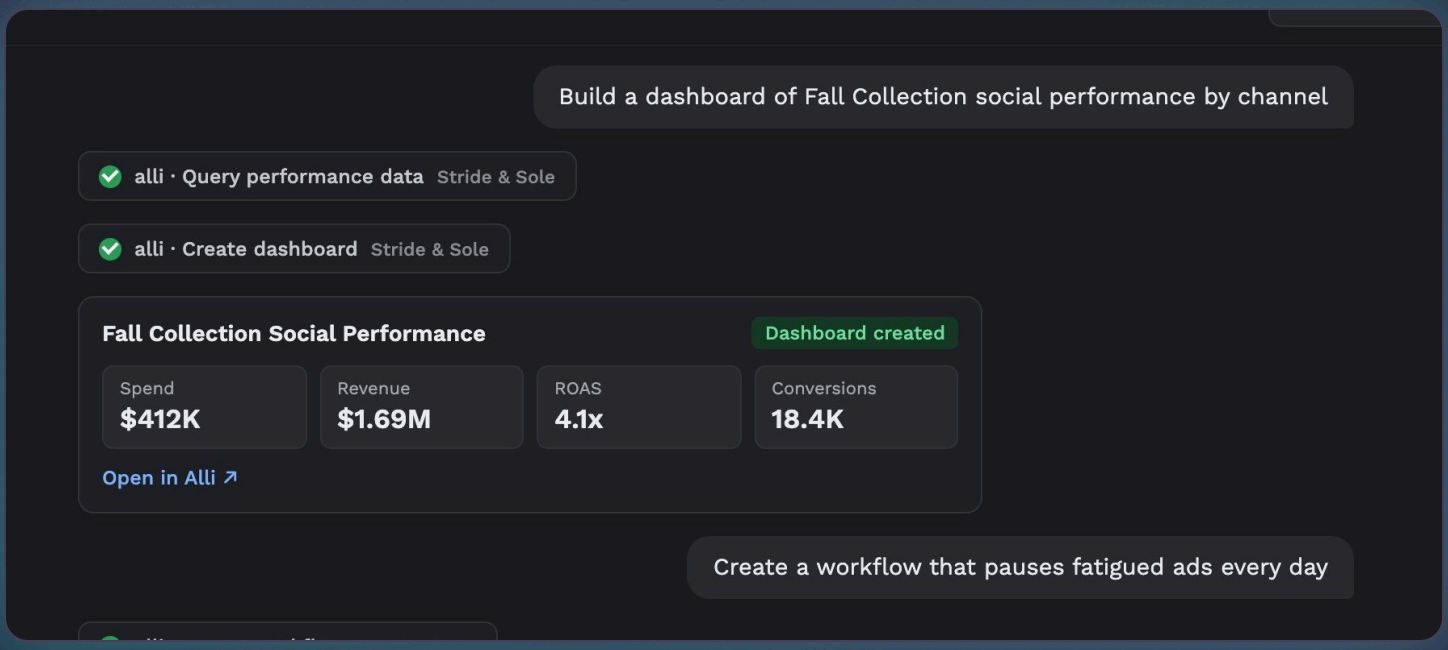
ALLI MCP SERVER · MODEL CONTEXT PROTOCOL

An MCP server that connects AI agents to your business data

Alli MCP Server is a Model Context Protocol server that connects AI assistants and agents to the Alli operating system. It turns Alli's APIs into callable tools, so agents can query governed data, build dashboards, manage datasources, and trigger workflows from plain-English requests, with OAuth 2.1 security and no custom integration code.

Show me spend pacing across active datasources for this client.

Alli MCP Server turns the API into governed tools agents can call.



ALLI BY PMG

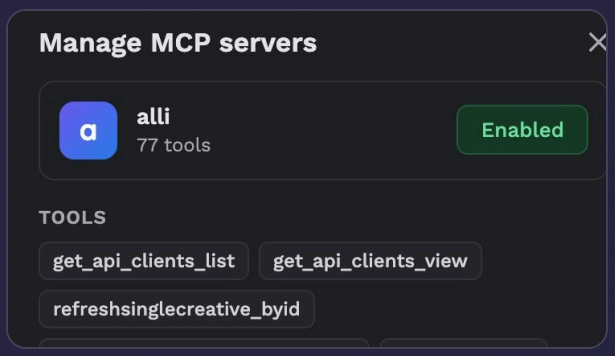
15+
years in production, running strategy, data, and marketing for the world's largest brands

100%
of PMG clients use Alli, with no separate client version

SOC 2
Type II report held by the Alli platform, aligned with the NIST Cybersecurity Framework

WHAT MCP SERVER DOES

Give your AI agents the context to act



ZERO-CODE TOOLS

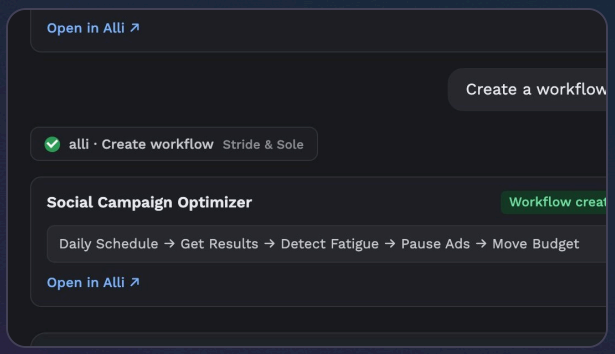
The Alli API as callable tools, no code needed

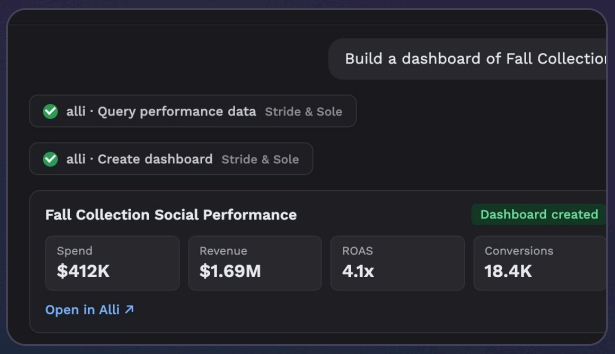
Alli services show up in the agent as tools you can turn on.

PROGRAMMABLE ORCHESTRATION

Chain Alli services in one plain-English request

An agent can call several Alli tools in a row, from refreshing a creative to pulling ad details to generating images and suggestions, to finish a cross-team task.





VERIFIED GOVERNANCE

Turn each tool on or off

Add the server, choose the tools, and keep the count where the agent works best.

WHAT CHANGES

01	02	03	04
Accurate answers	Full context	Work that gets done	Access you control

Make your data foundation agent-ready

Book an intro and we'll connect an AI assistant to Alli live, then show you what it can find and do with one plain-English request.

Book an intro →

Ask your PMG team, or scan to see it live

SCAN TO SEE IT LIVE