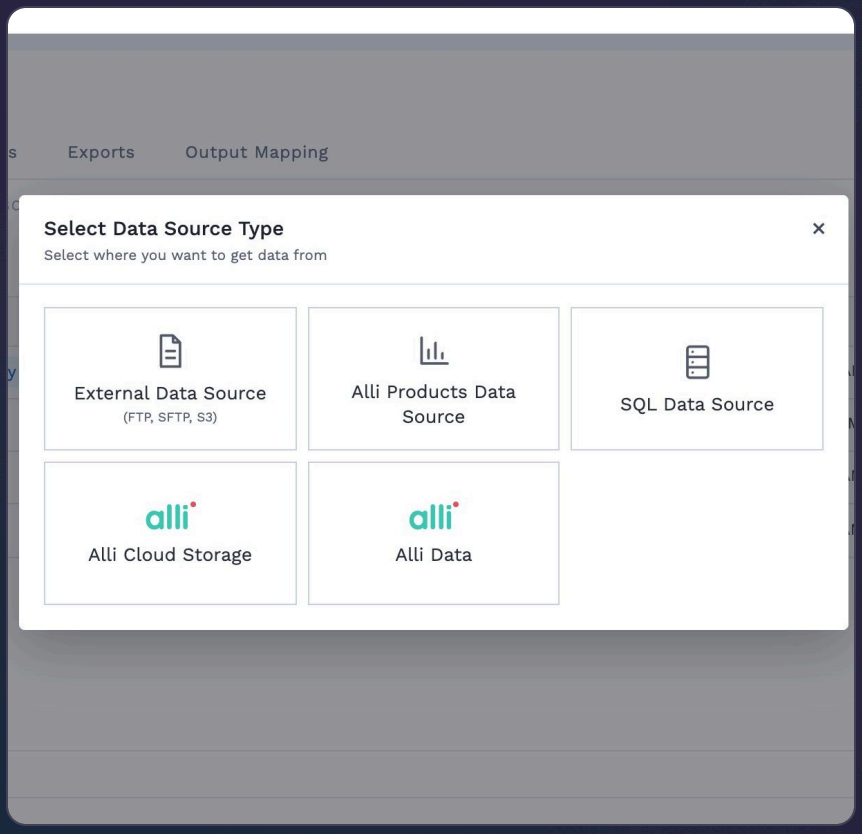
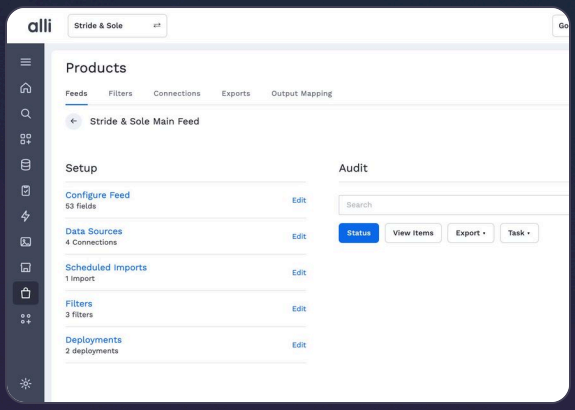
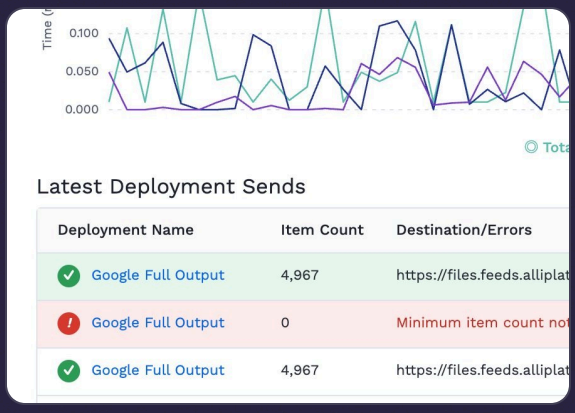
ALLI PRODUCT FEED MANAGEMENT · PRODUCT FEEDS

Product feed management that keeps every channel current

Alli Product Feed Management is product feed management built into the Alli operating system. It brings product data together from every source, cleanses and optimizes it, and deploys channel-ready feeds to Google, Microsoft, Meta, OpenAI, Pinterest, Snapchat, and TikTok on a schedule.







ALLI BY PMG

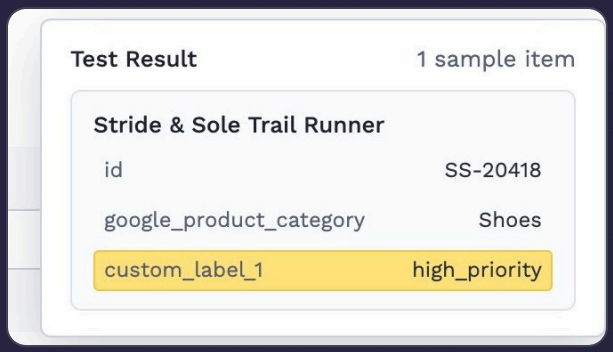
15+
years in production, running strategy, data, and marketing for the world's largest brands

100%
of PMG clients use Alli, with no separate client version

SOC 2
Type II report held by the Alli platform, aligned with the NIST Cybersecurity Framework

WHAT PRODUCT FEED MANAGEMENT DOES

From raw product data to channel-ready feeds



CLEANSE AND OPTIMIZE

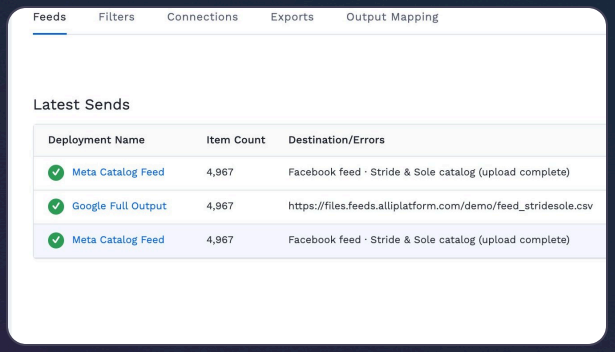
Improve every product with shared rules

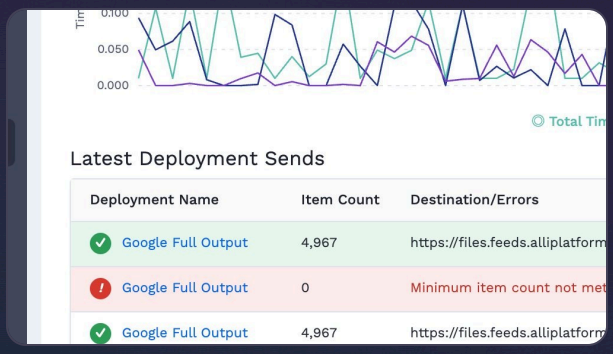
Filters improve titles and descriptions, structure and map product categories for each channel, label priority products, and hold back items that shouldn't run, such as anything out of stock.

DEPLOYMENTS

Send one feed to every channel

Each deployment sets what a channel receives: which items go out, the minimum item count to send, the file type, the field mapping, and any output filters.





FEED STATUS

See what ran, what was sent, and what failed

Each feed has a status view for imports, filters, and deployments, with processing times, item counts, and the destination of every send.

WHAT CHANGES

01 Spend on products you can sell

02 Listings that meet each channel's standards

03 Prices that match the shelf

04 One feed instead of many files

Clean feeds in. Better programs out.

Book an intro and bring one product catalog. We'll show you how Product Feed Management turns it into a feed that cleanses, optimizes, and deploys itself on schedule.

Book an intro →

Ask your PMG team, or scan to see it live

SCAN TO SEE IT LIVE