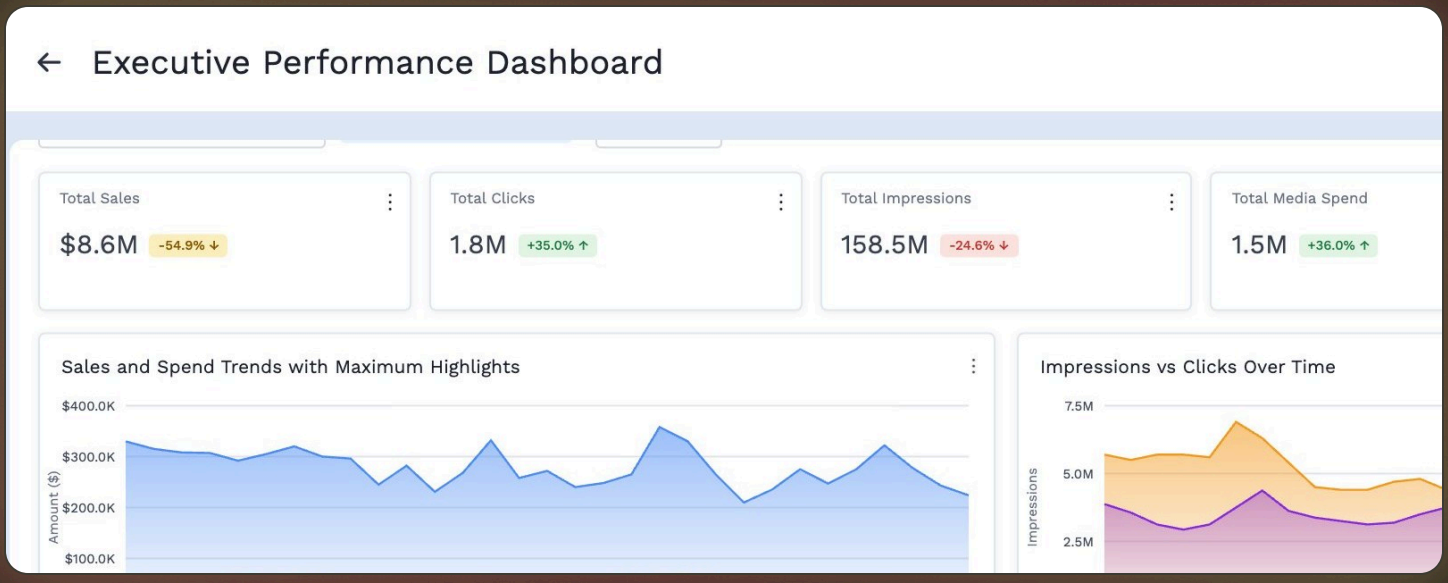
ALLI GENERATIVE DASHBOARDS · AI DASHBOARD BUILDER

Generative dashboards that scale clarity across your team

Alli Generative Dashboards is an AI dashboard builder inside Alli. Describe what you want to see, or start from a sketch, screenshot, or template, and it builds an interactive dashboard on live, governed data. Anyone can create the view they need, and analysts can still add Python, SQL, or JavaScript for deeper logic.

Build an executive summary dashboard with the top KPIs across media.

- Alli builds an interactive dashboard with KPIs, charts, and filters, on governed data.



ALLI BY PMG

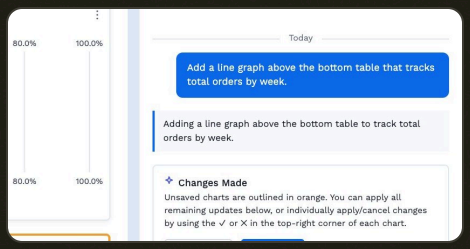
15+
years in production, running strategy, data, and marketing for the world's largest brands

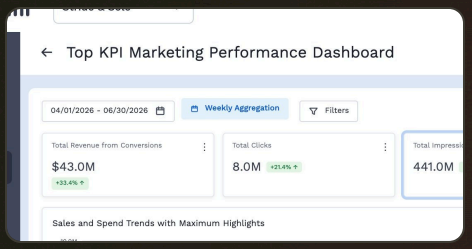
100%
of PMG clients use Alli, with no separate client version

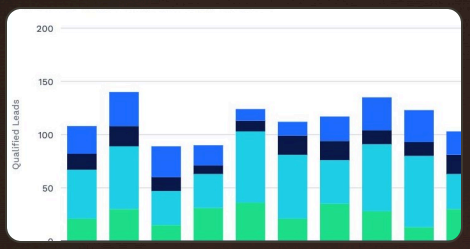
SOC 2
Type II report held by the Alli platform, aligned with the NIST Cybersecurity Framework

WHAT GENERATIVE DASHBOARDS DOES

Describe the dashboard. Get it back working.







BUILD BY DESCRIBING

Build a dashboard by describing it

Ask a question or describe the visuals in plain English, like “build an executive summary with the top KPIs across media,” and the dashboard comes back with KPIs, charts, and filters.

NO-CODE CREATION

Anyone can build a fully interactive report

Set the date range and filters, read the KPIs, and drill into a chart for every question, with no BI experience needed.

USE CASES

What teams build first

KPIs and trends on one page for a leadership review, sales and media spend together with the peaks called out, CTR against CVR by channel, and orders and installs by day, ready to share.

WHAT CHANGES

What changes when anyone can build the dashboard they need

01

Questions get answered in the meeting

A new question becomes a dashboard in minutes, while the decision is still on the table.

02

Dashboards that keep up

Teams refine a dashboard in conversation, so the view changes when the questions do.

03

Analyst time back

Similar views stop getting rebuilt by hand, and analysts spend the hours interpreting the data.

04

Stories leaders can act on

Dashboards combine charts, context, and summaries, so leaders see what changed and why.

Tell it what you want to see

Book an intro and bring the dashboard request that’s been stuck in the queue. We’ll build it with you, live, on your data.

Book an intro →

Ask your PMG team, or scan to see it live

SCAN TO SEE IT LIVE